



The European Union's IPA programme
for Bosnia and Herzegovina

For more information

Name: Development Agency
of the Una-Sana Canton

Address: 2 Miroslava Krležje Street, 77000 Bihać

Tel: 037/224-048

Fax: 037/221-784

E-mail: info@rausk.ba

Web site: www.rausk.ba

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Development Agency of the Una-Sana Canton



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Development Agency of the Una-Sana Canton

Development Agency of the Una-Sana Canton (DA USC) was established with the goal of contributing to economic growth and development of the Una-Sana Canton (USC), in accordance with the principles of sustainable development, creating conditions that will allow strengthening of competitiveness and realization of development potential, and in order to ensure support to underdeveloped areas to increase and optimally use their development potential.

All development agencies, including DA USC, are responsible for initiating innovation, knowledge transfer and creating advanced solutions that will contribute to faster economic growth and improve the quality of life.

FINANCIAL SUPPORT FROM EU

Cooperation with EU within projects, which are implemented by DA USC, and financed by EU, is very significant, not only due to the fact that this provides significant financial support from IPA instrument, but also due to the fact that developed EU counties have recognized the importance and the role of development agencies in the process of managing regional development, development of the business environment, improving the competitiveness of the local economy, attracting investors and all other segments of the local and regional economic development.

It is very important to notice that DA USC independently provides most of the funds for



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the operation and implementation of the mission, while a smaller amount of this funds provides the founder. EU support will be used as a strong argument, which confirms that institutions are ready to implement projects according to EU standards.

MISSION

DA USC is acting as a link between public, private and civil sectors in creation and implementation of development projects with the objective to improve economic standards in USC through management in the process of implementation of strategic plan with attraction of EU and other funds.

VISION

Creation of a modern regional center for development, which will stimulate local and regional economic development through implementation of interdisciplinary knowledge and application of key skills.

MAIN ACTIVITIES OF DA USC

The area of operation of DA USC includes activities carried out with public, private and non-governmental sector in order to faster economic development and improves the quality of life in USC.

With regard to the identified needs, the main activities of RA USC are:

- *Regional development management - coordination / implementation of the Strategic Development Plan of USC 2014-2020*

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- *Development and implementation of projects*
- *Increasing competitiveness of SME sector*
- *Development of business infrastructure and attracting investment*
- *Development of internal capacities*
- *Coordination in the process of European integration*

Although the work of the agency is interdisciplinary, activities are conducted in the field of regional development, entrepreneurship development, human resources, infrastructure, tourism, agriculture, energy etc. through:

- *Identification of new development opportunities*
- *Updating of the regional strategy*
- *Maintenance of development management system*
- *Performing regional marketing activities*
- *Supporting entrepreneurs through training, business consulting and project management*
- *Attracting foreign direct investment*
- *Participation in EU programs*
- *Establishing business zones, incubators, business, innovation and technology parks, etc.*
- *Development of rural areas and tourism*
- *Market research and public opinion*
- *Building and development of financial institutions and measures of support to entrepreneurship*
- *Establishing cooperation with national and international institutions with the objective of regional development and strengthening competitiveness of domestic enterprises.*

